

Local Filmmakers Night features 'Tricky Bidness'

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EUREKA >> Local Filmmakers Night, a monthly screening series, will feature a full screening of the locally produced documentary "Tricky Bidness," a thoughtful hometown look at the complexities of the marijuana-growing cultural, on Thursday at the Eureka High School Lecture Hall.

Filmed in Humboldt County, the film tells the story of the city of Arcata's experience with marijuana and examines the town's struggle to establish sensible regulations for its biggest covert industry.

As more states legalize marijuana use, local communities must grapple with a number of unanticipated consequences. "Tricky Bidness" takes a nuanced and sometimes funny look at the complexities of marijuana — culturally, legally and personally — from the people who have lived with it in their community for over 40 years.



JoAnn Schuch, left, and Lynne Canning are pictured in front of marijuana plants after filming an interview in a marijuana grow house for their documentary "Tricky Bidness." The film will be screened in full on Thursday for Local Filmmakers Night at Eureka High School. Admission is 5 and includes a reception afterward. (Photo by John Olson)

Produced by Arcatans Lynne Canning and JoAnn Schuch, *Tricky Bidness* interviews Mayor Mark Wheatley, past Humboldt County Supervisor Julie Fulkerson, members of the Arcata Fire Department; and master grower Kevin Jodrey, among other community members.

The film is a primer for the history of cannabis in the U.S. and ends with a few innovative solutions developed by the Arcata City Council to the problem of grow houses, including the recently implemented Excessive Electricity Use Tax.

For filmmaker JoAnn Schuch, a resident of Humboldt County since 1989 and a custom woodworker, designer and community activist, the catalyst for making this first-time-ever documentary was witnessing the changes brought by the explosion of marijuana grow houses in Arcata.

Filmmaker Lynne Canning has spent most of her life as a political activist and community organizer. She was drawn to Arcata in the early 1980s for its natural beauty. She fell in love with Arcata's community spirit and progressive approach to dealing with complex issues, and served as a planning commissioner and city councilmember from 1988-1994.

The screening will take place at the Eureka High School Lecture Hall at Humboldt and K streets. Doors open at 6:30 p.m. Thursday and the screening starts at 7 p.m. Admission is \$5 per person and all are welcome to attend. Following the screening, attendees can

enjoy Q&A session with the filmmaker, movie trivia, prizes and a reception at the adjacent Access Humboldt's Community Media Center.

Local Filmmakers Night, a collaboration between Access Humboldt, Humboldt-Del Norte Film Commission and Eureka High School Media Club, is a screening series that supports and promotes the local film community. For more information, call 476-1798, email info@accesshumboldt.net or visit accesshumboldt.net or filmhumboltdelnorte.org.